



The Real Scene from
ROCK-GREEN REALTORS®
 ASSOCIATION
www.RockGreenRealtors.com

4451 Woodgate Drive, Unit E
 Janesville, WI 53546
 Office: 608.755.4854
 Fax: 608.755.4843

A word from your President
By Neil Kerwin, Association President

Happy Holiday Season to all! On behalf of your local Rock-Green Realtors Association, we sincerely thank you for renewing your 2015 membership.

The upcoming year looks to be full of possibilities and prosperity. The real estate industry is poised to continue in its upward swing. During this holiday season take time to thank all your customers and colleagues for our continued success.

Be mindful to help those less fortunate by donating or contributing time to your favorite charities.

We have a big year ahead of us so enjoy the Holiday's and get ready to make 2015 another success!

Thank you



INSIDE THIS ISSUE **DECEMBER 2014**

| | Page # | | Page # |
|------------------------------------|--------|----------------------------|--------|
| Leadership Directory | 2 | Note from Sue | 6 |
| A note from your Association Exec. | 2 | Membership Updates | 6 |
| Save the Date | 2 | Orientation dates | 6 |
| Important Numbers | 2 | Save These Dates | 6 |
| Rock-Green Committee List | 3 | Recipe of the Month | 6 |
| Dues Deadline | 3 | Dates to Remember | 7 |
| Annual Community Family Fun Fair | 3 | Upcoming Events | 7 |
| MLS Information | 4 | November/Dec. Birthdays | 7 |
| ActiveKey Information, hot tips | 4 | Comm. Family Fun Fair 2015 | 7 |
| Membership Meeting Registration | 5 | | |
| Ins = Inserted Page | | | |

EXECUTIVE COMMITTEE

President
Neil Kerwin
365-7791 | neil@kerwinsagency.com

President Elect
Jeff Zuelke
757-2862 | jeff@zteam1.com

Secretary/Treasurer
Heidi Krenz-Buchanan
364-8844 | heidiho620@aol.com

LOCAL DIRECTORS

Jim Zanton | 3-year term
754-2121 | jzanton@shorewest.com

Colleen Nelson | 2-year term
758-9779 | nelsonc@firstweber.com

Jerry Morse | 1-year term
754-5300 |
jerrymorserealestate@yahoo.com

Russell Zueger | 1-year term
756-3932 | russzueger@yahoo.com

Tammy Cherry | 1-year term
754-2121 | tcherry@shorewest.com

Donna Panico | 1-year term
741-1000 | donnapanico@gmail.com

Ben Shult | 1-year term
756-3932 | benschult@charter.net

Diana Stoehr | 1-year term
314-8403 dianastoehr@inlanta.com

ROCK GREEN STAFF

Vicky Kreyer | Association Executive
755-4854 | Vicky@rockgreenrealtors.org

Sue Cook | MLS/Membership Administrator
755-4841 | Sue@RockGreenRealtors.org

The Real Scene is published by the
Rock-Green REALTORS® Association.
PH # 755-4854 | FAX # 755-4843
Website www.rockgreenrealtors.org

Editor of *The Real Scene*
Vicky Kreyer, Association Executive
Co-Editor
Sue Cook, MLS/Membership
Administrator

ASSOCIATION NEWS

2



A Note from your Association Executive:

Hello everyone, I would like to thank all of you that participated in the last call to action. Please know that you are helping us comply with our new Core Standards Policy. With that in mind, I have sent an email with a link to do a quick survey for our new Strategic Planning process. If you have not yet filled that out, please do. You have until December 29 to take the survey. It is not very long and it will only take you a few minutes to complete. Thank you all in advance for your help with this process.

You all know that our Annual Dinner Dance is in January this year. We are completing the final plans and will get a sign-up sheet out to you all as soon as it is available. So, please check your emails.

Please remember that your annual dues, license renewal and CE are all due this month. If you have not completed any of these, you might want to do so to avoid any late fees or penalties.

I am here for you, the members. If there is anything I can help you with, please let me know. My door is always open.

Vicky Kreyer



SAVE THE DATE:

JANUARY 16, 2015

ANNUAL DINNER DANCE – HOLIDAY PARTY

BEST EVENTS | ADEL ST. | JANESVILLE, WI

DJ Music by: Chet Daniels

**Watch for more details, coming soon!
Check your emails for the Registration Form**



IMPORTANT NUMBERS

| | |
|----------------------------|-----------------------------|
| Association Office | (608) 755-4854 |
| MLS/Membership Office | (608) 755-4841 |
| Association FAX # | (608) 755-4843 |
| e-mail | Vicky@RockGreenRealtors.org |
| Web Site | www.rockgreenrealtors.org |
| WRA (General #) | (608) 241-2047 |
| WRA Members Only | 1-800-279-1972 |
| Members Only Legal Hotline | 1-800-799-4468 |
| Legal Hotline | (608) 242-2296 |

General Office Hours---- Monday-Thursday | 8:30 a.m. – 5 p.m.

ROCK-GREEN REALTORS® ASSOCIATION

2014-2015 ASSOCIATION COMMITTEE LIST

BUDGET/FINANCE

Neil Kerwin, Chair
Jim Zanton
Jerry Morse
Paula Carrier
Colleen Nelson
Blair Winn
Jeff Zuelke
Heidi Krenz-Buchanan

BYLAWS

Blair Winn, Co-Chr
Jeff Zuelke, Co-Chr

COMMUNICATIONS

Nina Perona, Chair
Neil Kerwin
Andrea Morse
Julie Raese
Verna Saladino

DINNER DANCE

Val Eagan, Chair
Julie Raese
Tammy Cherry
Julie Budrow
Colleen Nelson
Miles Meidinger
Terry Morris
Diana Stoehr
Lori Copus
Vicky Kreyer

EDUCATION

Dave Brown
Andrea Morse
Dee Sheldon
Penny Patterson
Candice Kildow

EQUAL OPPORTUNITY

Paula Carrier, Chr.
Margo Berke

GOLF OUTING

Miles Meidinger, Chair
Gary Getchel, Co-Chair
Al Herbst, Co-Chair
Deb DeWitt
Trish Edwards
Dawn Enerson
Kaye Fulton
Jeff Myers
Vicky Kreyer

GOVERNMENT AFFAIRS/RPAC

Jim Zanton, Chr.
Julie Raese
Heidi Krenz-Buchanan
Andrea Morse
Mary Gilbank-Peterson
Pat Knoble

HEALTH & SAFETY FAIR

Karen Williams, chr.
Pam Snow
Kim Nickols
Dori Davies
Vicky Kreyer

MEMBERSHIP/Orientation

Wade Williams, Chair

PROGRAM

Diana Stoehr, Chair
Julie Budrow
Andrea Morse
Wade Williams
Pat Knoble

MLS ADVISORY

Paul Schieldt, Chair
Wade Williams, Co Chair
Margo Berke
Dave Brown
Fred Gensmer
Suzette Hughes
Andrea Morse
James Oberg
Bianca Singer
Maryann Warden
Sally Jean Weaver-Landers

NOMINATION

Neil Kerwin, Chair
Jim Zanton
Jerry Morse
Paula Carrier
Colleen Nelson
Blair Winn
Jeff Zuelke

PERSONNEL

Neil Kerwin, Chair
Jim Zanton
Jerry Morse
Paula Carrier
Colleen Nelson
Blair Winn
Jeff Zuelke

PROFESSIONAL STANDARDS

Wade Williams Chair '13 (T-14)
Joan Waite Mediator '12 (T-13)
Paul Schieldt, Mediator '12 (T-14)
Andrea Morse, Griev. Chr '12(T-14)
Adam Briggs '12 (T-09)
Dave Brown '13 (T'13)
Earl Collins '14 (T-13)
Deb DeWitt '14 (T-14)
Ellie Fietz '14 (T-14)
Millie Fournais '12 (T-13)
Kaye Fulton '12 (T-14)
Mary Gilbank '12 (T-09)
Kevin Kerwin '16 (T-14)
Eric Kim '16 (T-14)
Heidi Krenz-Buchanan '16 (T-14)
James Oberg '15 (T-14)
Valerie Richter '12 (T-09)
Krista Shortreed '14 (T-13)
Al Tilton '14 (T-13)

ROY/AWARDS LUNCHEON

Tammy Cherry, Chair
Paula Carrier
Dawn Enerson
Paul Meyers
Andrea Morse
Colleen Nelson
Julie Raese
Pat Knoble

RECRUITMENT

Paula Carrier, Chair
Neil Kerwin
Andy Dongarra
Valerie Eagan
Jerry Morse

SUNSHINE

Maryann Warden, Chair
Mollie Podwell

YOUNG PRO'S TASK FORCE

Kyle Carrier, Chair
Mary Ellen Mackey
Mariann Walker
Neil Kerwin

STRAT PLAN COMMITTEE

Blair Winn, Chair
Colleen Nelson
Paula Carrier
Neil Kerwin
Jeff Zuelke
Jerry Morse

CORE STANDARDS COMMITTEE

ANNOUNCEMENTS



Your Annual Association Dues are due! Thank you, to all that have paid your Annual Membership Dues. We really appreciate it and Sue and I hope you all have a Merry Christmas and a very Prosperous New Year.

If you have not yet paid your dues there is still time. You have until December 31 then your membership will be dropped. Once that happens you will need to reapply and pay new member fees and attend a new member orientation class. Any payments received prior to December 31 will be assessed a \$100 late fee.



REALTORS®! We need you for Salvation Army Bell Ringing on Sat., December 20, 2014. There is a few locations still needing a bell ringer. These locations are 2-4 at Sentry on Court and Walgreens at Milton Ave 10-12, 12-2 and 2-4 Call Julie Raese at 756-4196 for more information. Thank you all!!!



We are gearing up for our 5th Annual Community Family Fun Fair. We are adding some new and exciting features this year that I hope everyone will enjoy. So please be sure to bring your children and/or grandchildren. Booth sales are starting and we are always looking for sponsors. If you are interested in a booth or sponsoring please let us know. Thank you in advance for all your generosity and help with this great event.

As you all know, we have to comply with the new set of Core Standards and this event is a big one for community relations. So please put this on your calendars and plan on attending. After all, it is held for you, the REALTORS® to let them know who you are and what we are all about. To let them know that you are not only here to sell them a house but to help your fellow neighbors in need. This is a great event and if you have never attended one, this is the one to attend.

The Community Family Fun Fair is a FREE event for children and adults of all ages. It was created and partnered with Project 16:49 to raise money and awareness of teen homelessness.

This year's event will be on Thursday, April 9, 2015 from 3-7 p.m. at the Pontiac Conv. Center.

MLS INFORMATION:

New Home Features Addendum - Recently a new optional form was created to be used to provide more information about mechanicals, appliances, utilities, updates/remodeling, and home owners association info. This form may be attached to your listing as an associated document within Paragon that will save you characters within MLS remarks. This new form can be found within the Associated Documents Portal at http://www.scwmls.com/resources/associated_documents.html. The new form can be completed on screen, and you may save or print it for an attachment to your listings, or you have the option to print a blank form to complete offline.

**When entering data for a new listing, please do not abbreviate fields like Condo Project Name, Subdivision Name, or Lake/River Name as these fields are often used in searches. If a Realtor is including one of these fields in their search and they type in the complete name, and you have abbreviated it, your listing may get missed. We have set these fields up as "contains" search fields to help alleviate this problem, but even a contains search will miss certain abbreviations. For example, if you have entered Metropolitan or Metropolitan Pl instead of Metropolitan Place, and a Realtor searching for these condos spells out Metropolitan Place, your listing will be missed. On the flipside, if you are searching using these non-pick list fields, please keep in mind that the listing agent may have abbreviated. In the case of Metropolitan Place, you may want to search just Metropolitan.

Contacts and their saved searches are now accessible via the Paragon mobile website at <http://scwmls.mobile.paragonrels.com>. **MLS listings can be accessed via your mobile device using either the website above, or a downloadable APP. Paragon **home page has the link to get the instructions that you will need.

**If you routinely copy yourself on listing email notifications sent to your clients, and you type your email in each time, please read on. Under Preferences - Email, you will find an option to Auto-Fill BCC. If you check this box and Save, each time you send an email or set up a new listing auto-notification, your email will automatically be included as a bcc. For each individual email, you have the option to click the x to remove your email if you so choose. If your email address changes, Paragon will look at the bcc line in your auto-notifications and update your email address automatically. Paragon does not automatically update your email address if you have entered it in the To: or cc: line.

*Recently there has been complaints regarding keycard violations, such as accessing a keybox without a confirmed appointment. There is the possibility of fines up to \$1,000 from the MLS, and the home owner may file trespassing charges. **PLEASE**, call and confirm your appointment before entering/showing a property. This is for the protection of you and the home owner. Please use common sense (GET PERMISSION BEFORE ENTERING A PROPERTY).

Thank you, Sue

The **MLS COMMITTEE** makes decisions about changes to Paragon, the keycard system, and MLS rules. If you would like to discuss an item you feel would make our MLS better or a reason for it to be changed, please feel free to contact a member of the MLS Committee. Your contact is Paul Schieldt at 608-741-1000. Paul is your representative on the MLS Committee for any MLS question/comments/suggestions. You may also call the Association office at 608-755-4841 and we will give your questions /comments/suggestions to Paul for you.

Please remember when taking photos of your listings you should take the photos before placing your sign. If that is not possible blur out the sign with your name and office. Your information is not allowed in the photo.

ActiveKey Displays "**Call to Enable**" There are 3 possible causes for the "Call to Enable" message

- 1) The ActiveKey battery is too low (The ActiveKey should be plugged into its power adapter at least every other night for charging)
- 2) The ActiveKey was out of cellular range for 24 hours or more
- 3) There could be a billing problem or a problem with status.

ARE YOU BORROWING OR USING AN ACTIVE KEY THAT IS NOT YOURS? If you are, this can be costly for each of you and the Broker! KEY HOLDER BEWARE!!!!

If each are key holders, 1st offense Reprimand for all, 2nd offense \$25 fine for each agent and broker and 3rd offense also \$25 fine for each.

If user is a Non-key holder, 1st offense \$100 fine for each agent and broker, 2nd offense \$500 for each agent and broker, 3rd offense \$1000 fine for each agent and broker.



Membership Meeting

Rock-Green REALTORS® Association Inc.

PRESENTS:

“Property Assessments – Fact, Fiction, Art, Science or Alchemy?”

By: Richard Haviza City Assessor for Janesville
and the Beloit City Assessor

Commercial Bank, lower level

Thursday, January 15, 2015

8:30 a.m. Registration/Continental Breakfast

9:00 a.m. Meeting and Program

Registration Deadline: January 12, 2015

Membership Meeting Registration Form—January 15, 2015

Please Print Names

NAME _____ NAME _____

NAME _____ NAME _____

NAME _____ NAME _____

NAME _____ NAME _____

NAME _____ NAME _____



Please check here if you require special services to attend. Attach a written description of needs.



Hello I am Sue your MLS/Membership Administrator. If you have a MLS or Membership question please give me a call and I will try and help you work out your situation. If you ever have a suggestion for the MLS committee send it to me and I will bring it before the MLS committee or if you wish to present the issue yourself that can be arranged also. Remember we are here for you. Have a wonderful holiday.

NEW MEMBERS:

Akber Khan joined Prime Real Estate LLC
Kathleen Rock joined Shorewest Realtors

MEMBERS leaving the Association:

Eric Larimore left First Weber Group Inc
Judy Falbisaner left First Weber Group Inc
Norman Chilton left Chilton Real Estate
Bob Sommers left Sommers Realty

MEMBERS on the move:

NONE

NEW OFFICES:

Prime Real Estate LLC

OFFICES THAT LEFT THE ASSOCIATION:

Chilton Real Estate
Sommers Realty

New Members—Welcome to your local Association, Please make sure to complete the Code of Ethics online portion prior to attending the New Member course. Instructions will be in your New Member Welcome packet. If you have any questions please call us.

New Member Orientation | Schedule for 2015

February 12, 2015 | 9 a.m.
April 16, 2015 | 9 a.m.
August 16, 2015 | 9 a.m.
November 12, 2015 | 9 a.m.

SAVE THESE DATES:

January 15, 2015, Membership Meeting

January 16, 2015, Annual Dinner Dance

February 12, 2015, New Member Orientation

Recipe of the Month

HOLIDAY HENS

6 Rock Cornish hens
3 T. butter
Salt and pepper

Rinse and pat dry hens; season inside and out. Stuff and brush with melted butter. Bake at 375° for 50-60 minutes. After twenty minutes, baste with Cumberland Sauce.

Walnut Raisin Rice Stuffing

3 T. butter
1 rib celery, chopped
3 C. cooked rice
¼ C. raisins
¼ C. walnut pieces
2 T. chopped parsley
Salt and pepper
1-½ t. grated orange rind
1 medium onion, chopped

Sauté onion and celery until they just begin to brown. Add rice and stir. Remove from heat and add rest of ingredients. Stuff hens.

Cumberland Sauce

Grated rind and juice of one orange and one lemon
½ C. red currant jelly
½ C. red wine
1-½ T. cornstarch
½ C. cold water
½ t. dry mustard
1/8 t. ginger

Combine rinds, jelly and wine in saucepan; bring to a boil. Stir cornstarch with cold water; add to mixture in pan. Stir until it boils. Add juices, seasonings. Makes about two cups. Use to glaze and serve the rest as a sauce. Also excellent with ham or pork. Hens are delicious with broccoli and spiced apples! Serves six.

FREEZER STORAGE TIME

RAW MEATS:

CHICKEN (PIECES) 6 MONTHS

CHICKEN (WHOLE) 12 MONTHS

STEAKS/ROASTS (BEEF) 6-12 MONTHS

COOKED FOODS:

PIES 4-6 MONTHS

CHEESE 3 MONTHS

CASSEROLES (MEAT) 3 MONTHS

If you have a recipe you would like to share email: sue@rockgreenrealtors.org

DECEMBER BIRTHDAYS



| | |
|----|---------------------|
| 5 | Kimberly Disch |
| 7 | Nikki Wang |
| | Marci Barnes |
| 9 | David Brown |
| 11 | Michael Sessler |
| 13 | Aaron Dobbs |
| 14 | Larry Niquet |
| 15 | Janice Snippen |
| | Marianne Walker |
| | Brady O'Leary |
| 16 | Konya Schuh |
| | Bonnie Collins |
| | Robert Kleinschmidt |
| 19 | Gaylynn Whitson |
| 20 | Kodi Nagel |
| 29 | Deb DeWitt |
| 30 | Kenneth Bach |

Have we missed your Birthday?
Please let us know so that we may
acknowledge your special day!



**We wish you all a Merry
Christmas and a Happy New
Year!**

Vicky and Sue


DATES TO REMEMBER

7

DECEMBER 2014

10 MLS Advisory, 9 a.m.

17 Board of Directors, 8:30 a.m.

24-25 Office Closed for Christmas 

Dec. 31, Jan 1, Office Closed for New Years



UPCOMING EVENTS

Jan 14, MLS Advisory Committee Meeting, 9 a.m.

Jan 15, Membership Meeting, Commercial Bank 9 a.m.

Jan. 16, Annual Dinner Dance & Holiday Party 

Jan 21, Board of Directors, 8:30 a.m.

Feb 12, New Member Orientation

JANUARY BIRTHDAYS

| | | | |
|----|-------------------|----|-------------------|
| 4 | Cynthia Briggs | 17 | Preston Coutts |
| 5 | Jewel Liebenstein | 20 | Colleen Nelson |
| 6 | Linda Steinke | 24 | Beth Hanthorn |
| 11 | Lee Sather | 25 | Macy Peterson |
| 12 | Carol Binder | 26 | Julie Raese |
| 15 | Ellen Patt | 29 | Bonnie Luchsinger |
| 16 | Jason Sheridan | | |



Community Family Fun Fair 2015

Hello all, plans are underway for the next Family Fun Fair. This will be on April 9, 2015 at the Pontiac Conv. Center from 3-7p.m. If you are interested in having a booth this year please let us know and we will get you the paperwork. If you don't want a booth but would like to help sponsor this event, let us know that also. We are also asking for donations of auction items (live/silent) we don't turn anything down. Theme baskets, Misc. Items, gift cards or if you don't want to shop, we will do that for you. All proceeds from the auctions go to Project 16:49 to help homeless teens in our community. Call a committee member today to start us on our way. Thank you!