



The Real Scene from
ROCK-GREEN REALTORS®
 ASSOCIATION
www.RockGreenRealtors.com

4451 Woodgate Drive, Unit E
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A word from your President
By James Zanton, Association President

At the March membership meeting, James Otterstein, Rock County Development Alliance painted a bright picture for Rock County. All indicators are trending up and of the 30 business buildings vacated in 2009-2010, 29 are now occupied.

Thanks also to Wade Williams and Andrea Morse for the Top Ten reasons to buy a house in Wisconsin.

Community Family Fun Fair is April 10 from 3 to 7 p.m. at the Pontiac Convention Center. We need offices, agents, clients and customers to support this. This was the brainchild of previous AE, Lee Kessler. Each year it gets bigger and better. Proceeds go to Project 16:49 homeless teens in Rock County.

Save the Date: May 29 for RPAC Fun and Fundraiser.

JIM



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EXECUTIVE COMMITTEE

President
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Secretary/Treasurer
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Verna Saladino | 1-year term
755-5400 |
verna@thebriggsrealtygroup.com

Ben Shult | 1-year term
756-3932 | benshult@charter.net

Andy Dongarra | 1-year term
756-0300 ajd@ptitle.com

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Vicky Kreyer, Association Executive
Co-Editor
Sue Cook, MLS/Membership
Administrator

ASSOCIATION NEWS

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This year's **Annual Community Family Fun Fair** is on April 10, 2014. It will be held at the Pontiac Convention Center. Hours 3 p.m. to 7 p.m. All booths are \$50 per space. We have plenty of space so if you are interested let us know and we can send you a booth registration form. We are also looking for sponsors for the event and Silent Auction items for the auction to benefit "Project 16:49" We can also use volunteers for the day of the event also. Any help you can do for us would be grateful and appreciated. Call the Association office or contact Karen Williams at Shorewest (608) 754-2121.

We Need Baskets for the Silent Auction!



We are again pleased to offer the **Annual Dues Pre-Payment Plan** for your 2015 Annual Association Dues. You can submit quarterly payments due; 1st quarter Jan-Mar, 2nd quarter Apr-June, 3rd quarter July-Sept. and the final payment will be due by November 17th. Or you can do a 50/50 with the first installment due by June and the final payment by November 17th. (Payments based on an estimated \$600 renewal). \$150.00 quarterly and \$300.00 for the 50/50 plan. Both of these plans you will need to add a one-time \$5 service fee to the local portion of your dues. Or if you have a closing and want to submit the full payment we will waive the \$5 service fee and you can submit that payment any time before September 30th.

Have you ever played "The Family Feud"?



You can on May 29, 2014 at the Rotary Gardens. First you will find out about some awesome Apps for Realtors, have a beverage (at the cash bar) and a snack and get ready to play. Teams consist of five people. Cost per team is \$250.00. Don't want to play the game, that is okay too, just bring your wallets and have fun at the silent auction or maybe a live auction is more to your liking. Either one have fun participating. All proceeds go to RPAC.

This is our Annual Fun Night Program for RPAC. We will have a cash bar and Hors d'oeuvres. We will have a silent/live auction and you will have a chance to play the Rock-Green version of "The Family Feud". We are limited to only 6 teams so you will want to get those teams together. More information to follow. **SAVE THIS DATE! 05-29-14.**

IMPORTANT NUMBERS

Association Office	(608) 755-4854
MLS/Membership Office	(608) 755-4841
Association FAX #	(608) 755-4843
e-mail	Vicky@RockGreenRealtors.org
Web Site	www.rockgreenrealtors.org
WRA (General #)	(608) 241-2047
WRA Members Only	1-800-279-1972
Members Only Legal Hotline	1-800-799-4468
Legal Hotline	(608) 242-2296

General Office Hours---- Monday-Thursday | 8:30 a.m. – 5 p.m.

**ROCK-GREEN REALTORS®
ASSOCIATION****2013-2014 ASSOCIATION
COMMITTEE LIST****BUDGET/FINANCE**

Jim Zanton, Chr.
Jerry Morse
Paula Carrier
Colleen Nelson
Blair Winn
Neil Kerwin

BYLAWS

Blair Winn, Co-Chr
Jeff Zuelke, Co-Chr

COMMUNICATIONS

Nina Perona, Chr
Andrea Morse
Julie Raese
Verna Saladino

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Val Eagan, Chair
, Co. Chair
Julie Raese
Tammy Cherry
Colleen Nelson
Miles Meidinger
Terry Morris
Diana Stoehr
Vicky Kreyer

EDUCATION

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Dave Brown
Andrea Morse
Dee Sheldon
Penny Patterson
Candice Kildow

EQUAL OPPORTUNITY

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Margo Berke

GOLF OUTING

Miles Meidinger, Co-Chr
Gary Getchel, Co-Chr
Deb DeWitt
Trish Edwards
Dawn Enerson
Loren Fellows
Kaye Fulton
Jeff Myers
Verna Saladino
Vicky Kreyer

**GOVERNMENT
AFFAIRS/ RPAC**

Jim Zanton, Chr.
Julie Raese
Matt Bonson
Heidi Krenz-Buchanan
Andrea Morse
Mary Gilbank-Peterson

HEALTH & SAFETY FAIR

Karen Williams, chr.
Tammy Cherry
Andrea Morse
Maysie Raine
Pam Snow
Angie Stewart
Julie Budrow
Kim Nickols
Kari Schmidt
Vicky Kreyer

MEMBERSHIP/PROGRAM

Wade Williams, Mmbrship Chair

Diana Stoehr, Program Chair
Julie Budrow
Bridget Rongner
Andrea Morse

MLS ADVISORY

Paul Schieldt, Chair
Wade Williams, Co Chair
Margo Berke
Dave Brown
Fred Gensmer
Suzette Hughes
Andrea Morse
James Oberg
Bianca Singer
Maryann Warden
Sally Jean Weaver-Landers

NOMINATION

Jim Zanton, Chair
Jerry Morse
Paula Carrier
Colleen Nelson
Verna Saladino
Blair Winn

PERSONNEL

Jim Zanton, Chair
Jerry Morse
Paula Carrier
Colleen Nelson
Blair Winn
Neil Kerwin

PROFESSIONAL STANDARDS

Wade Williams Chr '13 (T-13)
Joan Waite Mediator '12 (T-13)
,Griev.Chr '12(T-09)
Adam Briggs '12 (T-09)
Dave Brown '13 (T'13)
Earl Collins '14 (T-13)
Deb DeWitt '14 (T-13)
Ellie Fietz '14 (T-13)
Millie Fournais '12 (T-13)
Mary Gilbank '12 (T-09)
Kaye Fulton '12 (T-09)
Andrea Morse '12 (T-13)
James Oberg '15 (T-)
Valerie Richter '12 (T-09)
Paul Schieldt '12 (T-09)
Krista Shortreed '14 (T-13)
Al Tilton '14 (T-13)

ROY/AWARDS LUNCHEON

Tammy Cherry, Chr
Paula Carrier
Dawn Enerson
Paul Meyers
Andrea Morse
Colleen Nelson
Julie Raese
Cindy Wright

RECRUITMENT

Paula Carrier, Chair
Andy Dongarra
Valerie Eagan
Jerry Morse

SPECIAL EVENTS

Paula Carrier, Chair
Tom Bradley
Andy Dongarra
Val Eagan
Miles Meidinger
Paul Meyers
Terry Morris
Verna Saladino
Lori Copus

SUNSHINE

Maryann Warden, Chair
Mollie Podwell

YOUNG PRO'S TASK FORCE

Kyle Carrier, Chair
Mary Ellen Mackey
Paul Schieldt
Mariann Walker

IT IS NOMINATION TIME—R.O.Y & A.O.Y

Realtor of the Year—Service to the local real estate industry/market—actively working in real estate—Contributes to Rock-Green REALTORS Assoc.(RGRA)—Respected by peers—Has exhibited something extraordinary during the past 12 months—Must be an active member of RGRA—Must have been a REALTOR for at least 5 years—Individuals are eligible to receive the award once.

Affiliate of the Year—Exhibits excellence in the field that he or she is working in—An Affiliate member of RGRA for at least 2 years—Contributes to RGRA—Individuals are eligible to receive the award once.

Distinguished Member—highest award a REALTOR can receive and recognizes high quality service to the Association on a long-term basis. The recipient shall have demonstrated a high level of commitment to the WRA, including a substantial amount of time, effort and creative imagination to the Association and shall have established a record of effective participation in the affairs of the Association. This award may be awarded only once to a recipient. This should not necessarily be viewed as an “end-of-career” or “lifetime” award.

Lifetime Member—A Lifetime Member has the right to attend meetings and participate in discussions. Cannot vote. To retain lifetime member status, must remain current with State and National dues, but not local.

Meritorious Service—This award is recognition of the recipient's many years (30+) of involvement with the RGRA, having served as a board member and demonstrated willingness to go above and beyond expectations.

Community Involvement—Extraordinary contributions to the community, representing the real estate industry.

Honary Member—Can attend all functions and participate, but cannot vote.

If you want to nominate someone for a specific honor, please contact the Association Office or email Tammy Cherry at: tammtcherry@charter.net

May 7, 2014, Hot Line Live w/Tracy Rucka, WRA Attorney. WRA update w/Mike Theo, WRA President and CEO

August 27, 2014, REALTOR Safety w/Joe Rosner showing us how to be safe in our environments and jobs. All the meetings are at the Pontiac Convention Center. Registration/Continental Breakfast at 8:30 a.m. with the Programs to begin at 9:00 a.m.

May 29, Special Event, Planning a Happy Appy Hour W/a RPAC Kick. More information to come. Save this Date!

MLS INFORMATION:

Photos – Don’t Use Them if You Did Not Take Them

When entering a property into the MLS, please include only photos that you have either taken or have permission to use. You may be tempted to use a cool photo of a nearby park, bluff, lake, etc. that you have found on the internet. It is really easy to right click and save. Please be aware that even if the photo does not include the copyright symbol, it is protected, and using it is copyright infringement.

Please keep in mind that the photos you enter in the MLS are sent to many public websites. Technology makes it easy for owners of photos to seek out websites that include their photos. Our MLS is aware of one situation whereby a local agent was held accountable for a photo that was included on a listing on his public website. He was not the listing agent of this listing. The photo was included in the IDX feed from our MLS. The photo was loaded by another agent that did not have permission to use that photo. Yes, that is correct, the agent displaying listings via our IDX had to pay for copyright infringement because another agent from another company loaded a photo into the MLS that they did not have permission to use. So, if you load a photo you did not take or do not have permission to use, not only can you be held accountable, but others displaying your listing on their website can be held accountable also.

The MLS recently emailed information regarding the Digital Millennium Copyright Act to all Brokers in our MLS. This packet includes instruction on how you can minimize your risk.

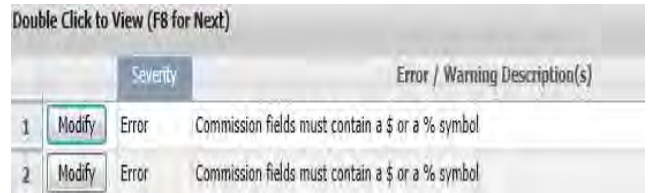
You can get a copy of the copyright infringement on the Paragon home page via the link or you can request one from the Association Office at 608-755-4841 or email at sue@rockgreenrealtors.org.

Too Many E-Mails When Setting Up a Showing?

When you schedule a showing within Paragon, by default you get an email that the showing request was sent, another when it is viewed, and finally a third letting you know it was confirmed or denied. If you do not want to receive the first and/or second email, you can turn those off. Click on *Preferences* and then *Showing Assist*. Click the Edit Profile button on the Home Screen. Scroll down to Showing Agent Preferences and uncheck “When appointment requests are received” to turn off the first email and/or “When appointment requests are viewed” to turn off the second email.

\$ or % Now Required Within Commission Fields:

When adding or changing a listing, you will now be prompted to include a \$ or % symbol within the commission fields. When changing a listing, if you get the following error, you can click the Modify button to quickly jump to the commission field to add a % or \$.



Thank you, Sue

ActiveKey Displays “Call to Enable”

There are 3 possible causes for the “Call to Enable” message

- 1) The ActiveKey battery is too low (The ActiveKey should be plugged into its power adapter at least every other night for charging)
- 2) The ActiveKey was out of cellular range for 24 hours or more
- 3) There could be a billing problem or a problem with status.

ARE YOU BORROWING OR USING AN ACTIVE KEY THAT IS NOT YOURS? If you are, this can be costly for each of you and the Broker! KEY HOLDER BEWARE!!!!

If each are key holders, 1st offense Reprimand for all, 2nd offense \$25 fine for each agent and broker and 3rd offense also \$25 fine for each.

If user is a Non-key holder, 1st offense \$100 fine for each agent and broker, 2nd offense \$500 for each agent and broker, 3rd offense \$1000 fine for each agent and broker.

We are in need for Theme Baskets or Silent Auction items for our Community Family Fun Fair. If you have Item/s to donate please bring them to the Association Office or call and we will come and pick them up from you. Thank You in Advance for all your help with this event for Project 16:49.

MEMBERSHIP MEETING

THE ROCK-GREEN REALTORS® ASSOCIATION PRESENTS—

LEGAL HOT LINE, LIVE! | WRA UPDATES



PRESENTED BY:

Mike Theo, WRA President and CEO
and Tracy Rucka, WRA Attorney



Tracy will be giving us a legal update and highlighting the most frequent asked legal Hot-Line questions and answering your questions Live! If you have questions for Tracy please submit them to the Association office so that they are forwarded to Tracy for individualized answers to your questions.

Mike Theo, WRA's President and CEO will be giving us a WRA update.

May 7, 2014

Registration/Continental breakfast: 8:30 a.m. Program: 9:00 a.m.

Pontiac Convention Center
2809 N Pontiac Dr., Janesville WI, Janesville, WI 53546

Registration Deadline: April 28, 2014

Membership Meeting Registration Form—May 7, 2014

PLEASE PRINT NAMES

NAME _____ NAME _____

NAME _____ NAME _____

NAME _____ NAME _____

NAME _____ NAME _____

NAME _____ NAME _____



Please check here if you require special services to attend. Attach a written description of needs.

MEMBERSHIP UPDATES 6

NEW MEMBERS:

Kevin Dowe Joined Dickerson & Nieman Realtors

MEMBERS leaving the Association:

JOE REGESTER left Century-21 Delavan

MEMBERS on the move:

NONE

NEW OFFICES:

NONE

OFFICES THAT LEFT THE ASSOCIATION:

NONE

New Members

—Welcome to your local Association, Please make sure to complete the Code of Ethics online portion prior to attending the New Member course. Instructions will be in your New Member Welcome packet. If you have any questions please call us.

New Member Orientation | Schedule for 2014

March 6, 2014 | 9 a.m.

June 5, 2014 | 9 a.m.

September 4, 2014 | 9 a.m.

November 6, 2014 | 9 a.m.



A NEW LOOK

Rock-Green REALTORS® Association, Inc. has launched a new version of our website. Please take a few minutes and check it out. We are trying to make it easier to view on electronic devices and update it. Please let me know if there is anything you like/dislike about the new version. We also may in the near future be able to place ads on our new site. If you are interested in possibly advertising on our website, please let me know. We have not made up a cost chart yet, just seeing if we have any interest in this project.



Don't forget to write those questions down for the May 7 Membership Meeting for Tracy Rucka. She will be here to answer all your Legal Hotline questions LIVE and in person! Let's get her some great questions.

Recipe of the Month

BANANA SPLIT "CAKE"

INGREDIENTS:

9 HONEY MAID Honey Grahams, crushed (about 1 ½ cups)

1 cup sugar, divided

1/3 cup butter, melted

2 pkg (8 oz each) PHILADELPHIA cream cheese, softened

1 can (20 oz) crushed pineapple in juice drained

6 bananas, divided

2 pkg (3/4 oz each) JELL-O-vanilla flavor instant pudding

2 cups cold milk

2 cups thawed COOL WHIP whipped topping, divided

1 cup chopped PLANTERS pecans (optional)

DIRECTIONS:

MIX graham crumbs, 1/4 cup sugar and butter; press onto bottom of 13x9-inch pan. Freeze 10 min.

BEAT cream cheese and remaining sugar with mixer until blended. Spread carefully over crust; top with pineapple. Slice 4 bananas; arrange over pineapple.

BEAT pudding mixes and milk with whisk 2 min. Stir in 1 cup COOL WHIP; spread over banana layer in pan. Top with remaining COOL WHIP. Refrigerate 5 hours. Slice remaining bananas just before serving; arrange over dessert. Top with nuts.

If you have a recipe you would like to share email: sue@rockgreentors.org

March Birthdays



5	Eric Kim
6	Tom Humpal
7	Mark Newbery
9	Daniel Pergolski
	Shirley Carlson
14	Alan Tilton
17	Randy Price
18	Earl Collins
	Jennifer Bock
19	Kathy Parish
21	Adam Briggs
25	Shannon Bever
28	Jeff Myers
29	Joseph Hansen
	Chris Collins

Have we missed your Birthday? Please let us know so that we may acknowledge your special day!

REALTOR® MVP PROGRAM

We encourage Rock-Green members to continue taking advantage of the MVP Program, as there are new offers every two weeks posted at REALTOR.org/MVP

Q & A Watch future emails from your Association RE: Family Feud Questions and Answers. We need your help. I will be sending out a list of questions and I need your responses to use for our game show "The Family Feud". They will be short questions requiring very short answers. Please show your support and answer these questions for us. Thank you!

DATES TO REMEMBER

7

MARCH 2014

12 MLS Advisory, 9 a.m.

19 Board of Directors, 8:30 a.m.



UPCOMING EVENTS

April 09, MLS Advisory, 9 a.m.

April 10, Community Family Fun Fair, Pontiac Convention Center, 3-7 p.m.

April 23, Board of Directors, 8:30 a.m.

May 07, Membership Meeting, Pontiac Conv. Ctr., Tracy Rucka and Mike Theo both from WRA.

April Birthdays

1	Lori Emerson	16	Ray Hartje
3	Chad Sullivan	17	Colleen Meyer
4	David Albert Knutson	20	Elaine Dillon-Angelakis
7	Cindy Stout	21	James Oberg
	Gary Phillips	25	Bridget Rongner
8	Scott Bever	26	Sam Tesar
9	Deborah Dongarra-Adams		Ben Rein
14	Judy Grunzel		Melissa Pergolski
	Mandy Lux		Cindy Craig
14	Vickie Lockhart	27	Jerry Morse
	Margo Berke	28	Tom Bradley
	Suzette Hughes	30	Fred Gensmer

SAVE THE DATE! May 29, 2014, Rotary Gardens Happy "APPY" Hour with a RPAC Kick.



Start the night with Rob Uhrina from WRA showing us all the latest apps for our electronic devices. Starting at 3:45 p.m. till 5 p.m. Then the night continues with the RPAC event, there will be a cash bar and Hors d'oeuvres and then Wade Williams leading us into "The Family Feud" finishing the night off with a silent/live Auction.